

## ITB Berlin Communication-Package ITB Berlin 2025

With the Communication Package, Messe Berlin GmbH offers exhibitors a selection of marketing tools designed to optimize their trade show participation and promote their presence. This includes, among other services, the presence in the ITB exhibitor directories and on the ITB Online Platform (website + app).

An obligatory fee of EUR 114.00 per main and per co-exhibitor will be charged and invoiced to the main exhibitor. From 50 co-exhibitors onwards, a so-called cost airbag applies, with a limitation of EUR 5,800.00.

Prices:

**per main or co-exhibitor**

Cost Airbag (from 50 co-exhibitors onwards)

**EUR 114.00**

**EUR 5,800.00**

Please note: the prices do not include the required value-added tax (VAT).

<b>Communication Package overview</b>
<p><b>ITB Berlin Exhibitor list at <a href="http://www.itb.com">www.itb.com</a></b></p> <ul style="list-style-type: none"><li>▪ Company profile (company name, address, hall and stand number)</li><li>▪ Company description</li><li>▪ Company logo</li><li>▪ Multi-Media Upload</li><li>▪ Link to company website</li><li>▪ Social Media Links</li><li>▪ Products</li><li>▪ Branches</li></ul> <p><b>Additional details and services on ITB Online Platform &amp; App</b></p> <ul style="list-style-type: none"><li>▪ Contact person</li><li>▪ Contact details</li><li>▪ Event overview</li><li>▪ Calendar</li><li>▪ Meeting-Tool</li><li>▪ Overview of linked exhibitors</li></ul>

**Contact:** [support@messe-berlin.de](mailto:support@messe-berlin.de)

**Duration ITB Online Platform:**

The services of the communication package will be available on the ITB online platform from 1 February 2025 to 31 October 2025.

**Further information:**

Please note that the Communication Package does not include any exhibitor passes. Free exhibitor passes will be provided to main exhibitors depending on the size of their stand.

For more information on marketing opportunities, please visit: [www.itb.com/sponsoring](http://www.itb.com/sponsoring).